



PLAZA 16, SUITE 102

16 E. LANCASTER AVE.

ARDMORE, PA 19003

TEL 610.896.4484

[www.sanchez-design.com](http://www.sanchez-design.com)

## ABOUT SANCHEZ

Sanchez develops marketing communications that contribute to the profitability of our corporate, financial, and institutional clients. We have over 30 years of writing and design experience, producing seamless and distinctive materials.

Our clients benefit from our services on several levels:

- ▶ Conceptualization and planning of large-scale marketing and sales programs for multiple customer segments and delivery systems, including interactive communications.
- ▶ Development of sales materials for intermediaries to use with prospective or existing clients.
- ▶ Strong, unified marketing identities for products, programs, and services.
- ▶ Programs to motivate personnel to share in and contribute to corporate goals.

Our process is one of partnership. We look for and expect active client participation. For each project we assemble a team that provides full creative execution under the direction of Sanchez principals. Depending on the particular requirements of the project a team may include creative director, art director, designer, copywriter/editorial manager, web designer, photographer/illustrator, and production manager. At all times information is mutually shared about the progress of each account. We look forward to working with you.

## REPRESENTATIVE CLIENTS

AEGON  
Ashbridge  
Barton Investment Management  
BISYS  
Caprin Asset Management  
Christ Church Preservation Trust  
Cooke & Bieler  
CoreStates Investment Advisers  
Delaware Group  
Eisenhower Exchange Fellowships  
First Focus Funds  
Independence Seaport Museum  
ING Funds

New Covenant Funds  
Northern Home for Children  
Pennsylvania Trust  
Philadelphia Stock Exchange  
Pilgrim Baxter & Associates  
Plan of PA  
Riley Riper Hollin & Colagreco  
SEI Investments  
1675 Foundation  
Technitrol  
Tower Bridge Investment Advisors  
Transamerica  
The Vanguard Group